

FIVE DAY CERTIFICATE PROGRAM  
CAPE TOWN, SOUTH AFRICA



# Foresight, Innovation & Leadership

## 2017 PROGRAM



The Institute for Leadership Development (ILD) has partnered with the Technology Innovation Agency and the National School of Government to build leadership skills and enhance the capacity of individuals and organizations to address local and global challenges of implementing policy and executing strategy.

The Institute for Leadership Development continues to deliver the five-day **Foresight, Innovation & Leadership Program**, for the purposes of implementing policy and executing strategy.

8-12 MAY 2017 and 15-19 MAY 2017

Two Oceans Aquarium  
V&A Waterfront  
Cape Town





## About the program

- An intensive five-day Leadership Program
- The program is combined with the Foresight and Innovation Framework, developed at Stanford University, comprising of methods for problem framing and problem solving, designed to address complex problems systematically
- Designed for public sector leaders facing today’s world of volatility, uncertainty, complexity, and ambiguity in the modern context
- Provides the latest models and techniques that connect big visions to immediate execution

## Who Should Attend?

- Senior-level government or agency directors who want the latest leadership techniques and models.
- Executives from companies that face challenges in a variety of different institutional arenas.
- Leaders in the public sector seeking creative ways to build innovation and leadership capacity.
- Senior functional leaders transitioning into policymaking.

“ It has been a wow experience for me to attend this programme. I have learnt a lot especially leading myself and the tools provided to achieve this. This programme made a turning point in my life - I will definitely use all the tools in all the modules. Well done! ”

- Dr Vuyelwa Nhlapo





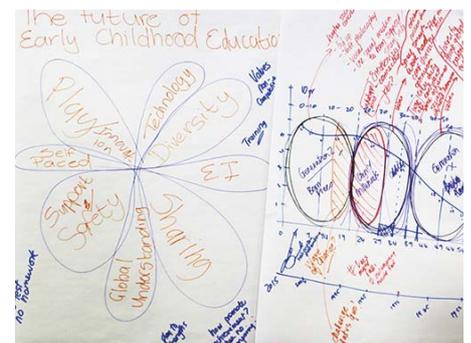
## Become a Strong and Better Leader

Learn how to engage your stakeholders and give them a bigger purpose that bridges vision to execution.

Learn how to lead effectively - maintain relationships of trust to achieve and sustain desired results. Ultimately, we will help build your foundation for driving collective effectiveness at all levels of the organization.

The **Foresight, Innovation & Leadership Program** synthesizes theory and experiential learning together with unparalleled program content to develop your leadership aptitude, team building competencies, influencing capacity, and your ability to engage and empower others. Based on adult learning principles, this program promotes critical thinking, the ability to communicate effectively, and innovate and solve problems, applying negotiation and collaboration strategies when needed to achieve “win-win” outcomes.

The program is designed to instill both a mindset and the needed behavioral competencies to enable you to better address the increasingly complex regional challenges.



## Participants will learn how to

- Create an actionable path to future opportunities
- Develop creative confidence
- Use strategic innovation techniques to gain a competitive advantage
- Gain true commitment to effective execution from stakeholders across the enterprise

“ *The programme has been fantastic. Lots of new concepts and approaches. The exercises and group work make it practical and helps maintain attention. Facilitators very knowledgeable and practical. Looking forward to more.* ”

- Fazal Safla - Head / KZN Provincial Public Service Training Academy.



## What You Will Learn in 5 Days

### MODULE 1 2.5 DAYS

#### LEADING WITH FORESIGHT & INNOVATION

- How to see the big picture quickly
- Analyzing patterns of past events for smart planning
- How to create user personas to anticipate changing community / customer needs
- Developing customer journey maps
- How to uncover unexpected opportunities
- The power of minimal viable prototypes
- Building innovation networks for individuals and projects
- How to craft and tell a compelling vision statement

### MODULE 2 2.5 DAYS

#### LEADING SELF AND OTHERS HIGH LEVEL

- Leadership Principles - Leadership vs. Management
- Decision Making Prioritization Translation to execution
- Teams and Team Members Motivation and Influence
- Planning and Execution Goal setting
- Track and Manage Reporting and dashboards
- Meeting effectiveness and status
- People problem solving
- Risk Management Contingency planning



“ I enjoyed the critical reflection and networking. ”  
 - Kholofelo Sedibe / Public Service Commission.



Previous participants of ILD programmes include managers from the following Institutions



The curriculum draws from the Strategic Foresight and Innovation Program developed at Stanford University and has been rigorously tested with leading companies around the world, including:



Pioneered at Stanford University in the early 2000s, these tools have been adopted in universities and businesses around the world.



### Dr. Tamara Carleton

Dr. Tamara Carleton, is CEO and founder of Innovation Leadership Board LLC, a global leader in the design of tools and processes that enable radical innovation. Clients have included Deutsche Bank, Microsoft, Samsung, SAP, Tekes, and Volvo Construction Equipment. She oversees the Sugar Network, a global innovation network of academic institutions collaborating with companies to solve challenging, real-world problems. Carleton has served as an Innovation Fellow with the U.S. Chamber of Commerce Foundation, as a Fellow with the Foundation for Enterprise Development, and also as a Fellow for the Bay Area Science and Innovation Consortium. As a former management consultant at Deloitte Consulting LLP, Carleton specialized in emerging solutions in enterprise applications, customer experience, and marketing strategy. Drawing on her business experience, Carleton's research agenda focuses on industry innovation, particularly issues related to technical visionary leadership, innovation culture, regional innovation, and foresight strategy. This work builds on her pioneering study of the innovation practices of the U.S. Defense Advanced Research Projects Agency (DARPA). A multidisciplinary scholar, Carleton holds a doctorate in mechanical engineering from Stanford University, a masters of science in public relations from Syracuse University, and a bachelor's degree in communication from The George Washington University. She is published in a variety of technical journals, as well as the general business press. She is frequently invited to discuss her work and research in the United States and abroad.



### Prof. Richard Levin

Prof. Richard Levin, holds a PhD in Political Theory and Institutions from the University of Liverpool, England; a BA Honours in Development Studies from the University of the Witwatersrand, South Africa; and is a graduate of the Senior Executive Programme of Harvard/University of the Witwatersrand. He is an accomplished scholar and is currently a visiting professor at the Nelson Mandela Metropolitan University, South Africa and a visiting professor at the University of the Witwatersrand, South Africa. He has previously held various academic and teaching positions at the Universities of the Witwatersrand, Swaziland and Liverpool. Prof Levin has occupied numerous leading roles in the South African Government since 1997. He has served as the Director-General of the Department of Public Service and Administration (2004-10) and led efforts to establish the Economic Development Department (2010-2012). He was the Director-General of the Office of the Public Service Commission from 2012-2015. He joined the National School of Government (NSG) in June 2015 as the Principal. He is responsible for steering the NSG as a centre of excellence from which public sector training is coordinated, curriculum and training standards directed and as a hub for learning, research and development. Professor Levin is the current Chairperson of the South African Monitoring and Evaluation Association (SAMEA).



### Chrischar Rock

Chrischar is a Harvard Kennedy School of Government Executive Education Alumnus and holds a Masters Degree in Education and International Development from UCL Institute of Education, UK. In January 2017 Chrischar became a certified Master Instructor for the Institute for Leadership Development in Africa. and is a citizenship, multiculturalism and human rights practitioner with teaching experience in the UK, South Africa and India. Between 2001-2014 she held the post of Head of Citizenship at two inner-city comprehensive North London colleges, developing and advising on several educational initiatives to promote active citizenship, youth engagement and political literacy. She has served as an Advanced Level Citizenship examinations moderator for AQA UK (Assessment & Qualifications Alliance) for several years, as a teacher training mentor at the Institute of Education at University College London, UK and as an Associate content writer for National Schools Partnership, aiming to develop and promote innovative and engaging teaching and learning of citizenship and human rights education. She is presently a Leadership Coach on the Mandela Washington Fellowship Programme for their Young African Leaders Initiative.



### Jeff Colvin

Jeff Colvin is a Master Instructor and Vice President of Instructor Development. Mr. Colvin is responsible for delivering multiple courses in the Stanford Advanced Project Management (SAPM) curriculum to a diverse set of clients around the world. One of Mr. Colvin's key roles is to train new instructors in enabling successful experiences in the classroom for all clients. He coaches these tenured instructors from past senior management positions before, during, and after their course deliveries. He is also a key contributor to the course design and development activities for both current, and newly established class material. Mr. Colvin is a management consultant based in the Silicon Valley, providing companies with process improvement and project management training, as well as consulting services that lead to reduced costs and cycle time in their key business processes. In his role, Mr. Colvin led project teams and trained many new consultants to ensure that the core concepts introduced to all his clients had practical applications to positively impact their businesses.



### Dr. William Cockayne

Dr. William Cockayne, is a principal at LeadX, which delivers on-demand innovation coaching for business leaders. A seasoned technology executive, he has led diverse teams in research, product development, and manufacturing, shipping over 20 successful products at companies including Eastman Kodak, DaimlerBenz, and Apple Computer. As an entrepreneur, Dr. Cockayne led the award-winning Travel by Handstand, created the Nota "MOOC in a minute" product, and is infamous as the co-founder and CTO of Scout Electromedia, a consumer mobile company that pioneered mobile advertising, social media, and barcodes on mobile displays. At Stanford University, he teaches the ME410 course series, Foresight & Technological Innovation, a mainstay of executive programs on campus. He holds a doctorate in mechanical engineering and a masters of science in computer science. He is the inventor of multiple patents, and authored numerous publications including Mobile Agents and the Playbook for Strategic Foresight and Innovation.



### Program Dates

8-12 MAY 2017 and 15-19 MAY 2017

### Venue

Two Oceans Aquarium  
Dock Road, V&A Waterfront  
Cape Town



### Parking

The Two Oceans Aquarium cannot provide any parking onsite. Only temporary drop-off/collection facilities are available. All visitors/guests are required to park in Portwood Square, which is located across the road from the Aquarium, in Dock Road. Parking is charged for by the V&A Waterfront on an hourly basis. Parking can be arranged by the Two Oceans Aquarium on your behalf. Tickets need to be confirmed 72 hours prior to the event. Once tickets are issued they are non-refundable. R50 per vehicle/ticket.

### Take the Next Step

By invitation, for application to the *Foresight, Innovation & Leadership program* please visit [www.ildafrika.org](http://www.ildafrika.org).

Click the **Registration** tab to join our next cohort!  
Contact [apply@ildafrika.org](mailto:apply@ildafrika.org) for more information.



### International Skills Development Trust

240 Blairgowrie Drive,  
Randburg 2125, South Africa

**TEL** +27 11 886 2727

**E-MAIL** [janice@infomage.co.za](mailto:janice@infomage.co.za)



### Institute for Leadership Development

Workshop17, 17 Dock Rd, V&A Waterfront  
Cape Town 8002, South Africa

**TEL** +27 79 672 0304

**E-MAIL** [info@ildafrika.org](mailto:info@ildafrika.org)

